

**FARMERS' MARKET OF EAST DEVON**  
Good Food    Good Value    Good Fun!

**\*\*\*\*\*Press Release\*\*\*\*\***  
**28 FEBRUARY 2008**

## **Farmers' Markets hugely popular in East Devon**

With Budleigh Salterton looking forward to its first farmers' market on 28<sup>th</sup> March, East Devon now boasts five farmers' markets; Ottery St Mary, Honiton, Seaton, Exmouth and Budleigh Salterton.

The farmers' markets have been supported by the East Devon Area of Outstanding Natural Beauty team over several years. The East Devon AONB website has a dedicated page for farmers' markets including an online version of the "Complete Guide to Farmers' Markets in East Devon".

Kimmo Evans of East Devon AONB was pleased to be able to confirm that the farmers' markets brochure on their website is one of the most popular pages with more than 6,500 hits in 2007.

Catherine Broomfield is Chair of Ottery St Mary farmers' market and also produces the East Devon Farmers' Market guide each year. "Given the very limited budget farmers' markets have for promotional work, we are delighted that so many people have visited the AONB website to find out about farmers' markets in East Devon. I see the popularity of farmers' markets for myself every month at Ottery St Mary which now has one of the most diverse, vibrant and well supported farmers' markets in Devon.

The new 2008 guide to farmers' markets in East Devon is now available on-line at [www.eastdevonaonb.org.uk](http://www.eastdevonaonb.org.uk) The guide gives dates for all the markets throughout the year. Printed guides are also available from stallholders at all markets.