



## **East Devon AONB Management Strategy policies (2014 – 2019)**

### ***Theme 1 Landscape – Landscape character and historic environment***

**L 1** Support the development and delivery of environmental schemes and projects aimed at maintaining and improving the special qualities of the AONB.

**L 2** Develop methods that enable effective and targeted management and monitoring of the AONB's special qualities.

### ***Theme 1 Landscape – Environmental Quality and Climate***

**EQC 1** Support and encourage environmental and renewable energy initiatives aimed at maintaining and improving the natural resources of the AONB and reducing greenhouse gas emissions, that are in keeping with the sustainable management of the landscape, maintain landscape character and conserve and where possible enhance, natural beauty.

**EQC 2** Support and encourage schemes that will help to reduce, recycle and re-use waste in a sustainable manner whilst respecting the landscape character of the AONB.

**EQC3** Seek to understand and plan to exploit or minimise possible impacts arising from climate change in order to conserve and enhance the AONB, in particular habitats and species protected for their nature conservation value.

### ***Theme 1 Landscape – Biodiversity and Geodiversity***

**BG1** In partnership with others, support and encourage conservation and enhancement actions for key habitat and species within the AONB that maintain and enhance landscape character and the historic environment.

**BG2** Encourage actions that serve to conserve and promote geo-diversity within the AONB, in particular within the Dorset and East Devon World Heritage Site.

### ***Theme 1 Landscape – Coast***

**C1** Conserve and enhance the tranquil, unspoiled and undeveloped character of the coastline and estuaries and encourage improvements to coastal sites damaged by past poor quality development or intensive recreational pressure.

**C2** Support and encourage action that maintains the highest standard of bathing water quality and litter management in the estuaries and along the coast.

### ***Theme 2 Sustainability – Farming and Land Management***

**FLM1** Promote and support appropriate and positive land management, diversification and agri-environment schemes that are in keeping with the purposes of AONB designation.

**FLM2** Support initiatives that enable the land management sector to adapt to change and remain viable, whilst maintaining and enhancing the special qualities of the AONB.

### ***Theme 2 Sustainability – Access, Recreation and Tourism***

**ART 1** In partnership with others encourage and support the provision of high quality, sensitive, physical access for as wide a range of users as possible and the on-going sustainable development of key recreational routes where this does not conflict with the conservation of internationally protected sites and species.

**ART 2** In partnership with others encourage and support sustainable tourism activities within the AONB through the promotion of the special qualities of the AONB, where this would not lead to conflict with the conservation of internationally protected sites and species.

### ***Theme 2 Sustainability – Planning and Development***

**P1** Encourage the development of guidelines and design guides to support high quality sustainable development which complements and respects the AONB landscape and historic character.

**P2** Provide advice and support on planning policy and development to enable the special qualities of the AONB to be protected, conserved and enhanced.

### ***Theme 2 Sustainability – Transport and Highways***

**T1** Promote the development of high quality, integrated and sustainable transport services and initiatives in and around the AONB where compatible with conserving natural beauty and the conservation objectives of European sites.

**T2** Work to ensure road and transport schemes within the AONB have regard to the purpose of AONB designation.

### ***Theme 2 Sustainability – Rural Economy and Services***

**RES 1** Encourage the principle of local markets and sustainable local produce where it adds value to the local economy and contributes to the AONB purpose of designation.

**RES 2** Encourage the development of sustainable employment opportunities that are compatible with the AONB purpose and objectives, promote good design and encourage people to continue to live and work within in their communities.

**RES 3** In partnership with others develop monitoring and research that serves to quantify and assess the economic value of the environment in the AONB.

### ***Theme 2 Sustainability – Community and Culture***

**CC1** Support local community engagement in physical, cultural and natural heritage initiatives within the AONB.

**CC2** Work with others to strengthen community capacity, resources, information, services and facilities within the AONB where these contribute to the AONB purpose of designation.

### ***Theme 3 Communication and Management – Communication, Education and Awareness***

**CEA 1** In partnership with others promote and support the education, understanding and appreciation of the natural and cultural landscape of the AONB.

**CEA 2** Promote and highlight good practice within the AONB and the role and activities of the AONB Partnership.

### ***Theme 3 Communication and Management – Management, organisation and partnership***

**M1** Encourage co-ordination and partnership amongst the wide range of national and regional agencies and organisations and other Devon based AONBs to secure funding for the care and enhancement of the AONB.

**M2** Ensure that the AONB Management Strategy is reviewed every 5 years and that the Delivery Plan is annually updated and made publicly available.