



East Devon Area of Outstanding Natural Beauty

Delivery Plan 2014 - 2019



Introduction

This Delivery Plan articulates how the East Devon AONB Management Strategy will be actioned. It builds on the key priorities detailed in the Strategy with actions and targets, timescales and partners.

Any specific targets or actions that may have potential for a negative environmental impact or effect will be appropriately assessed on a case by case and site by site basis as recommended or required by legislation.

The Delivery Plan will be annually updated by the AONB Partnership as part of the on-going delivery of the Strategy and updated copies will be made available on the AONB web site.

Theme	Landscape											
Sub Theme	Landscape and Historic Environment											
Objective	Improved coordination and influence in the management of the distinctive landscape and historic environment features and assets of the AONB, to ensure they are maintained, enhanced, understood and appreciated.											
Policy	L1	Support the development and delivery of environmental schemes and projects aimed at maintaining and improving the special qualities of the AONB.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
L1.1	Develop Historic Environment Action Plan (HEAP) and options for its roll out & delivery	HEAP developed	Secure funding for HEAP delivery programme & promotion	Deliver	Deliver	Deliver	Coordinate	EH,DCC, local history groups, parish councils, landowners	HEAP developed at Strategic and parish level and promoted			
L1.2	Scope and develop options for a landscape scale partnership scheme across priority areas of the AONB and secure funds for delivery	Develop approach, partnership and funding model	Develop approach, partnership and funding model	Stage 1	Stage 2	Stage 3	Coordinate	AONB Partnership, landowners	Scheme developed and funding secured			
L1.3	Continue to develop opportunities for the management of heritage sites within the AONB	On going	On going	On going	On going	On going	Facilitate	EH, Landowners	No. of sites worked on /hrs			
L1.4	Encourage the design and implementation of landscape/habitat restoration schemes	On going	On going	On going	On going	On going	Advise	NE,FC,DCC,E DDC and landowners	No. of schemes developed or advised on			
L1.5	Support the development of coordinated management networks for grassland and woodlands (see also BG1.2)	On going	On going	On going	On going	On going	Facilitate/ support	NAAONB, FC, Axe Woodlands, NE, Landowners	Networks supported			

Theme	Landscape											
Sub Theme	Landscape and Historic Environment											
Objective	Improved coordination and influence in the management of the distinctive landscape and historic environment features and assets of the AONB, to ensure they are maintained, enhanced, understood and appreciated.											
Policy	L2	Develop methods that enable effective and targeted management and monitoring of the AONB's special qualities.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
L2.1	Review and update Landscape Character Assessment (LCA) management guidelines and consider Seascape Assessment	On going	On going	On going	On going	On going	Promote/ advise	EDDC, BHAONB, DCC and others subject to schemes	Assessments updated/ developed			
L2.2	Encourage the use of LCA for sensitivity and capacity assessment and research	On going	On going	On going	On going	On going	Promote/ advise/ support	EDDC, DCC and others subject to schemes	LCA used and developed			
L2.3	Work with Natural England and others to deliver key elements of the European Landscape Convention (ELC)	On going	On going	On going	On going	On going	Collaborate	AONB Partnership	ELC actions delivered			

Theme	Landscape											
Sub Theme	Environmental Quality and Climate											
Objective	The sustainable management of the natural resources of the AONB											
Policy	EQC1	Support and encourage environmental and renewable energy initiatives aimed at maintaining and improving the natural resources of the AONB and reducing greenhouse gas emissions, that are in keeping with the sustainable management of the landscape, maintain landscape character and conserve and where possible enhance natural beauty.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
EQC1.1	Actively support catchment based management programmes encouraging positive management of soils and rivers (see also FLM 2.4)	<i>Engage in CSF and catchment programmes</i>	<i>Engage in CSF and catchment programmes</i>	<i>Engage in CSF and catchment programmes</i>	<i>Engage in CSF and catchment programmes</i>	<i>Engage in CSF and catchment programmes</i>	Support	CDE (lead), DWT,EA, FC, NE, EDDC, OVA	Water quality improvements			
EQC1.2	Work with partners to realise opportunities for habitat improvements under Water Framework Directive	<i>Engage in schemes</i>	<i>Engage in schemes</i>	<i>Engage in schemes</i>	<i>Engage in schemes</i>	<i>Engage in schemes</i>	Support	EA,NE, NAAONB, DCC and key advisors	Habitat improvements			

Theme	Landscape											
Sub Theme	Environmental Quality and Climate											
Objective	The sustainable management of the natural resources of the AONB											
Policy	EQC2	Support and encourage schemes that will help reduce, recycle and re-use waste in a sustainable manner whilst respecting the landscape character of the AONB										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
EQC2.1	Support and encourage appropriate schemes for renewable energy and initiatives to reduce, recycle and re-use	On going	On going	On going	On going	On going	Support	DCC, EDDC, Community Groups, Landowners	Number of schemes supported			

Theme	Landscape											
Sub Theme	Environmental Quality and Climate											
Objective	The sustainable management of the natural resources of the AONB											
Policy	EQC3	Seek to understand and plan to exploit or minimise possible impacts arising from climate change in order to conserve and enhance the AONB, in particular habitats and species protected for their nature conservation value										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
EQC3.1	Work with partners to test landscape management models for climate change adaptation	On going	On going	On going	On going	On going	Liaison and training	EA,NE, NAAONB, DCC and key advisors	Improved knowledge of CC and development of initiatives			

Theme	Landscape											
Sub Theme	Biodiversity and Geodiversity											
Objective	The conservation and enhancement of the biodiversity and geological assets of the AONB											
Policy	BG1	In partnership with others, support and encourage conservation and enhancement actions for key habitat and species within the AONB that maintain and enhance landscape character and the historic environment.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner role	Measure of Progress/Success	No action /pending	On going	On track
BG1.1	Encourage and support new and existing large scale initiatives for improved ecological networks (not necessarily restricted to AONB boundary)	see also 1.2	On going	On going	On going	On going	Support/ influence/ coordinate	NE, landowners, DC, EDDC, AONBs	Schemes developed			
BG1.2	Agree and help to deliver Strategic Nature Area grassland project with landowners and Natural England	Build on Umberne Grassland Project work to develop model	Scope funding under NELMs and develop schemes	On going	On going	On going	Coordinate	DCC, EDDC, NE, landowners	Schemes developed			
BG1.3	Confirm and deliver actions in support of Defra's Biodiversity 2020 Strategy	On going	On going	On going	On going	On going	Support/ influence/ coordinate	NE, landowners,	SSSI % in favourable condition (NE)			
BG1.4	Encourage positive management of County Wildlife Sites (CWS) in the AONB	On going	On going	On going	On going	On going	Support/ influence/ encourage	DCC, DWT, NE, landowners,	CWS improvements (DWT)			
BG1.5	Continue to support and develop community level biodiversity initiatives	On going	On going	On going	On going	On going	Support /influence	DCC, DWT, NE, landowners,	CWS improvements (DWT)			
BG1.6	Secure funding for a a county wide bat initiative and deliver with Partners	Build on bat project work; develop business model	Source funding	Deliver	Deliver	Deliver	Coordinate	DCC, EDDC, NE, DWT, AONBs, SWFWAG	Schemes developed			

Theme	Landscape											
Sub Theme	Biodiversity and Geodiversity											
Objective	The conservation and enhancement of the biodiversity and geological assets of the AONB											
Policy	BG1	In partnership with others, support and encourage conservation and enhancement actions for key habitat and species within the AONB that maintain and enhance landscape character and the historic environment.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner role	Measure of Progress/Success	No action /pending	On going	On track
BG1.7	Develop an ecosystem services assessment model for the AONB to guide future delivery	Identify targets using WCRT model	Identify targets using WCRT model	Influence Delivery	Influence Delivery	Influence Delivery	Coordinate, support, influence	DCC, EDDC, NE, DWT, AONBs, WCRT	Schemes developed			
BG1.8	Play an active role in the Devon Local Nature Partnership with fellow AONBs	Engage	Engage	Engage	Engage	Engage	Engage	DCC/ DLNP	Active engagement			

Theme	Landscape											
Sub Theme	Biodiversity and Geodiversity											
Objective	The conservation and enhancement of the biodiversity and geological assets of the AONB											
Policy	BG2	Encourage actions that serve to conserve and promote geo-diversity within the AONB, in particular within the Dorset and East Devon World Heritage Site.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
BG2.1	Support the delivery of the Dorset and East Devon Coast WHS Management Plan	On going	On going	On going	On going	On going	Support	WHS, DCC, AONBs	Plan delivery (WHS)			
BG2.2	Encourage the promotion and positive management of County Geological Sites	On going	On going	On going	On going	On going	Encourage/ promote	DCC, NE, DRIGs	Schemes developed (DRIGs)			

Theme	Landscape											
Sub Theme	Coast											
Objective	The conservation and enhancement of the high quality and internationally significant coastline.											
Policy	C1	Conserve and enhance the tranquil, unspoiled and undeveloped character of the coastline and estuaries and encourage improvements to coastal sites damaged by past poor quality development or intensive recreational pressure.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
C1.1	Encourage appropriate landscape improvements to highly visible holiday parks and coastal car parks	<i>On going</i>	<i>On going</i>	<i>On going</i>	<i>On going</i>	<i>On going</i>	Influence	Site managers/ EDDC planning/ landscape	Improvements made			
C1.2	Support the development of the South (Inshore) Marine Plan Area	<i>Support</i>	<i>Support</i>				Support	MMO,DCC, EDDC	Plan completed			
C1.3	Support initiatives that facilitate the sustainable management of visitor pressure on the coast	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	Support	NT, EDDC, DCC, WHS, landowners	Initiatives developed			
C1.4	Work collaboratively key stakeholders to deliver coordinated management along in the East Devon coastal corridor	<i>Collaborate</i>	<i>Collaborate</i>	<i>Collaborate</i>	<i>Collaborate</i>	<i>Collaborate</i>	Collaboration	WHS/DCC/ landowners, community groups	Initiatives developed			
C1.5	Support the Jurassic Coast team and others in raising awareness and understanding of natural coastal processes and safety	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	WHS, others	Actions taken			

Theme	Landscape											
Sub Theme	Coast											
Objective	The conservation and enhancement of the high quality and internationally significant coastline											
Policy	C2	Support and encourage action that maintains the highest standard of bathing water quality and litter management in the estuaries and along the coast.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
C2.1	Support attempts to address both the causes and consequences of marine and beach litter along the coast	Support	Support	Support	Support	Support	Support	Amenity and coastal groups, NT, EA, EDDC, WHS	No of projects			
C2.2	Support initiatives that serve to promote best practice and improved management of coastal and estuarine habitats (see also EQCI.3)	Support schemes	Support schemes	Support schemes	Support schemes	Support schemes	Support	Amenity and coastal groups, NT, EA, EDDC, WHS	No of initiatives			

Theme	Sustainability											
Sub Theme	Farming and Land Management											
Objective	A sustainable farming and land management sector that helps to conserve and enhance the character of the AONB											
Policy	FLM1	Promote and support appropriate and positive land management, diversification and agri-environment schemes that are in keeping with the purposes of AONB designation										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
FLM1.1	Encourage local initiatives to manage or create native hedges, woodlands, and orchards	<i>Encourage and advise</i>	<i>Encourage and advise</i>	<i>Encourage and advise</i>	<i>Encourage and advise</i>	<i>Encourage and advise</i>	Encourage and advise	Landowners, NE, FC, SWFWAG, NFU, CLBA	No of new WGS initiatives (FC)			
FLM1.2	Influence, support and encourage Environmental Stewardship and FC approved woodland management schemes	<i>Promote and encourage</i>	<i>Promote and encourage</i>	<i>Promote and encourage</i>	<i>Promote and encourage</i>	<i>Promote and encourage</i>	Promote and encourage	Landowners, NE, FC, SWFWAG, NFU, CLBA	No of new ES schemes (NE)			
FLM1.3	Support and promote schemes that encourage sustainable farming practice	<i>Support and promote</i>	<i>Support and promote</i>	<i>Support and promote</i>	<i>Support and promote</i>	<i>Support and promote</i>	Support and promote	Landowners, NE, FC, SWFWAG, NFU, CLBA	No of initiatives			

Theme	Sustainability											
Sub Theme	Farming and Land Management											
Objective	A sustainable farming and land management sector that helps to conserve and enhance the character of the AONB											
Policy	FLM2	Support initiatives that enable the land management sector to adapt to change and remain viable, whilst maintaining and enhancing the special qualities of the AONB.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
FLM2.1	Support actions, activities and events that promote sustainable production of local food, wood, stone and other land based products	Support	Support	Support	Support	Support	Support	DCC, NE, EDDC	Local networks and producers promoted			
FLM2.2	Support initiatives to develop sustainable woodfuel from hedges and woodland in the AONB	Support	Support	Support	Support	Support	Support	FC, NE, landowners	Initiatives developed			
FLM2.3	Actively engage in the Catchment Sensitive Farming initiative in the Otter and Axe. (see also EQC1.2)	Engage	Engage	Engage	Engage	Engage	Engage	EA, NE, farmers, landowners, River Associations/ groups	Schemes supported in the AONB and farmers engaged			

Theme	Sustainability											
Sub Theme	Access, recreation and tourism											
Objective	A sustainable access, recreation and tourism sector that is in keeping with AONB purposes and does not harm the conservation of natural beauty or the needs of agriculture, forestry and other uses.											
Policy	ART1	In partnership with others encourage and support the provision of high quality, sensitive, physical access for as wide arrange of users as possible and the on-going sustainable development of key recreational routes where this does not conflict with the conservation of internationally protected sites and species.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
ART1.1	Continue to promote and develop links with businesses and the environment in particular long distance recreational routes eg.East Devon Way, SW Coast Path and Stop line Way	<i>Develop and promote</i>	<i>Develop and promote</i>	<i>Develop and promote</i>	<i>Develop and promote</i>	<i>Develop and promote</i>	Develop & promote	SWCP, DCC, NE, EDDC	Improvements made and changes in numbers of users on key routes			
ART1.2	Assist in the integrated management of key access sites in the AONB	<i>Pebblebed Heaths Mgt Plan</i>	<i>Pebblebed Heaths Mgt Plan</i>	<i>Assist schemes</i>	<i>Assist schemes</i>	<i>Assist schemes</i>	Assist schemes	CDE, FC,NE, NT, landowners	Management improvements			
ART1.3	Coordinate the East Devon Way Management Plan and route promotion	<i>Coordinate</i>	<i>Coordinate</i>	<i>Coordinate</i>	<i>Coordinate</i>	<i>Coordinate</i>	Coordinate	DCC, EDDC, AONB	Management improvements			
ART1.4	Support improvements to the cycle, mountain bike and bridleway network with key partners	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	<i>Support</i>	Support	DCC, ISW, BHS, EDPC, landowners, user groups	Improvements made			
ART1.5	Support and encourage all ability access improvements	<i>Encourage</i>	<i>Encourage</i>	<i>Encourage</i>	<i>Encourage</i>	<i>Encourage</i>	Encourage	DCC, EDDC, AONB	Improvements made			

Theme	Sustainability											
Sub Theme	Access, recreation and tourism											
Objective	In partnership with others encourage and support the provision of high quality, sensitive, physical access for as wide arrange of users as possible and the on-going sustainable development of key recreational routes where this does not conflict with the conservation of internationally protected sites and species.											
Policy	ART2	In partnership with others encourage and support sustainable tourism activities within the AONB through the promotion of the special qualities of the AONB, where this would not lead to conflict with the conservation of internationally protected sites and species										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
ART2.1	Support tourism related events and promotion of the special qualities of the AONB	On going	On going	On going	On going	On going	Assist schemes	DCC, EDDC, Visit Devon, Heart of Devon ATP, WHS, others	Schemes supported			
ART2.2	Encourage sustainable tourism initiatives that manage visitor pressure and seasonality issues	On going	On going	On going	On going	On going	Encourage	DCC, EDDC, Visit Devon, Heart of Devon ATP, WHS, others	Initiatives supported			
ART2.3	Encourage and support green/sustainable tourism business schemes	On going	On going	On going	On going	On going	Encourage	DCC, EDDC, Visit Devon, Heart of Devon ATP, WHS, others	Schemes supported			
ART2.4	Develop and promote sustainable tourism initiatives that support local facilities, food, drink, and local products.	On going	On going	On going	On going	On going	Encourage	DCC, EDDC, Visit Devon, Heart of Devon ATP, WHS, local produce/ farmers markets, others	Schemes supported			
ART2.5	Develop a Tourism Charter model for the AONB based on the Europarc approach and drawing on the AONB Ambassador Scheme	Assimilate assessment of approaches	Agree action	Implement	Implement	Implement	Investigate and develop	AONB Team	Approach confirmed			

Theme	Sustainability											
Sub Theme	Planning and Development											
Objective	Planning development and policy protects the special landscape character and tranquillity of the AONB and will enable appropriate forms of social and economic development that are compatible with the landscape, so conserving and enhancing the environment											
Policy	P1	Encourage the development of guidelines and design guides to support high quality sustainable development which complements and respects the AONB landscape and historic character										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
P1.1	Continue to influence the policy framework for development through the establishment of appropriate guidelines and tools and close liaison with planning and policy teams on their implementation	<i>Liaison</i>	<i>Prep</i>	<i>Deliver</i>	<i>Deliver</i>	<i>Deliver</i>	Liaison/ collaboration	EDDC/BHAONB	Guides produced and used			
P1.2	Work with policy staff to ensure draft equestrian guidelines adopted	<i>Liaison</i>	<i>Adopt</i>	<i>Deliver</i>	<i>Deliver</i>	<i>Deliver</i>	Liaison/ collaboration	EDDC/ Equestrian Groups	Guidelines adopted			
P1.3	Support the development of village/town/ neighbourhood plans and guides	<i>On going</i>	<i>On going</i>	<i>On going</i>	<i>On going</i>	<i>On going</i>	Support	Parish/Town Councils	No of schemes (AONB)			

Theme	Sustainability											
Sub Theme	Planning and Development											
Objective	Planning development and policy protects the special landscape character and tranquillity of the AONB and will enable appropriate forms of social and economic development that are compatible with the landscape, so conserving and enhancing the environment											
Policy	P2	Provide advice and support on planning policy and development to enable the special qualities of the AONB to be protected, conserved and enhanced.										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
P2.1	Respond to planning consultations in accordance with the AONB Planning Protocol	On going	On going	On going	On going	On going	Consultee	EDDC/DCC	Use of comments made			
P2.2	Respond to consultations on Forest Design and Woodland Grant Schemes (and their successor schemes)	Liason	Adopt	Deliver	Deliver	Deliver	Liaison/ consultation	FC, landowners	Consultations made			
P2.3	Respond to consultations on the use, aftercare or reopening of mineral sites and processing	On going	On going	On going	On going	On going	Consultee	DCC Minerals	No of schemes (AONB)			
P2.4	Input into NAAONB policy consultation responses as appropriate	On going	On going	On going	On going	On going	Consultee	DCC Minerals	No of schemes (AONB)			

Theme	Sustainability											
Sub Theme	Transport and Highways											
Objective	The impact on the special qualities of the AONB is considered in the planning and provision of transport networks and services											
Policy	T1	Promote the development of high quality, integrated and sustainable transport services and initiatives in and around the AONB, where compatible with conserving natural beauty and conservation objectives of European sites										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
T1.1	Contribute to the development of sustainable transport initiatives within the AONB including the potential for marine transport	On going	On going	On going	On going	On going	Support	DCC/transport providers, WHS	Projects initiated			
T1.2	Encourage and support on/off road access linkages/routes for all users	On going	On going	On going	On going	On going	Support	Various /landowners	Routes established or enhanced			

Theme	Sustainability											
Sub Theme	Transport and Highways											
Objective	The impact on the special qualities of the AONB is considered in the planning and provision of transport networks and services											
Policy	T2	Work to ensure road and transport schemes within the AONB have regard to the purpose of AONB designation										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
T2.1	Comment on significant highways schemes affecting the AONB and promote use of the Devon CC Highways Protected landscapes protocol	Promote	Promote	Promote	Promote	Promote	Promote	DCC/transport providers	Protocol in use			
T2.2	Ensure AONB promoted access routes in the AONB identify sustainable transport links	On going	On going	On going	On going	On going	Delivery and influence	Various	Links are identified			
T2.3	Encourage and support village gateway signs promoting the AONB	Assess	Deliver	Deliver	Deliver	Deliver	Support	Town/village/ PC's	Signs installed			
T2.4	Investigate options to identify and monitor tranquil areas in the AONB; including the creation of a network of quiet lanes	Assess	Assess	Develop	Develop	Develop	Assess & influence	EDDC, DCC, PC's, user & local groups	Scheme(s) developed			

Theme	Sustainability											
Sub Theme	Rural Economy and Services											
Objective	A sustainable rural economy that serves to conserve and enhance the character of the landscape											
Policy	RES1	Encourage the principle of local markets and sustainable local produce where it adds value to the local economy and contributes to the AONB purpose of designation										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
RES1.1	Support and encourage local produce/supply networks	Support and encourage	Support and encourage	Support and encourage	Support and encourage	Support and encourage	Support	Farmers/ local markets	No of businesses supporting markets			
RES1.2	Support and encourage sustainable farm diversification schemes in the AONB	On going	On going	On going	On going	On going	Support	Landowners/ farmers	No of schemes			
RES1.3	Assist in the development of an integrated development plan for Beer Quarry Caves SAC	Confirm options					Support	Beer Quarry Caves, CDE, NE	Plan underway			
RES1.4	Secure legacy programme funding for the Making it Local RDPE programme and develop relationship with Local Economic Partnership	Establish interim actions & proposal	Deliver legacy	Deliver legacy	Deliver legacy	Deliver legacy	Coordinate and support	BHAONB, DCC, EDDC, TDBC, SSDC, MDDC, SCC	Support			

Theme	Sustainability											
Sub Theme	Rural Economy and Services											
Objective	A sustainable rural economy in the AONB that serves to conserve and enhance the character of the landscape											
Policy	RES2	Encourage the development of sustainable employment opportunities that are compatible with the AONB purpose and objectives, promote good design and encourage people to continue to live and work within in their communities										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
RES2.1	Assist community groups and organisations in the improvement/enhancement of rural services and facilities	On going	On going	On going	On going	On going	Support	Various	Schemes developed			
RES2.2	Support local businesses in the development of the environmental economy and complementary programmes	Encourage through Making it Local and LEP schemes	Encourage through Making it Local and LEP schemes	Encourage through Making it Local and LEP schemes	Encourage through Making it Local and LEP schemes	Encourage through Making it Local and LEP schemes	Engage/ influence	Bicton RGN hub/LEP	Initiatives developed			
RES2.3	Encourage appropriate communication technology which provides more flexible working opportunities	Encourage	Encourage	Encourage	Encourage	Encourage	Engage/ influence	Devon CC/ Cosmic	Schemes developed			

Theme	Sustainability											
Sub Theme	Rural Economy and Services											
Objective	A sustainable rural economy in the AONB that serves to conserve and enhance the character of the landscape											
Policy	RES3	In partnership with others develop monitoring and research that serves to quantify and assess the economic value of the environment in the AONB										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
RES3.1	Work with Devon Local Nature Partnership and other parties to define the benefit of the green economy in Devon	On going	On going	On going	On going	On going	Liaison	Devon LNP	Model defined and value articulated			
RES3.2	Establish an understanding of the economic benefit of key recreational routes in the AONB (SWCP, EDW)	Develop via EDW	Implement	Implement	Implement	Implement	Coordinate	DCC, EDDC, businesses	Model defined and value articulated			

Theme	Sustainability											
Sub Theme	Community and Culture											
Objective	Improved access to services and facilities and the active participation in community and appropriate landscape related social enterprise											
Policy	CC1	Support local community engagement in physical, cultural and natural heritage initiatives within the AONB										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
CC1.1	Actively support local community groups and organisations in AONB projects and activities eg via SDF (whilst available)	Support	Support	Support	Support	Support	Support/ fund (SDF)	PC's, local groups	Projects supported			
CC1.2	Support and encourage local groups and individuals in the management of natural/cultural assets	Support	Support	Support	Support	Support	Support	PC's, local groups, individuals	Schemes supported			

Theme	Sustainability											
Sub Theme	Community and Culture											
Objective	Improved access to services and facilities and the active participation in community and appropriate landscape related social enterprise											
Policy	CC2	Work with others to strengthen community capacity, resources, information, services and facilities within the AONB where these contribute to the AONB purpose of designation										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
CC2.1	Support and encourage the development of local services and facilities	Support	Support	Support	Support	Support	Support	PC's, community groups	Schemes supported			
CC2.2	Support and advise community led plan development	Support	Support	Support	Support	Support	Support	EDDC, DCC, CCD, PC's EDDC, DCC, CCD, PC's	Plans developed			
CC2.3	Encourage appropriate communication technology which provides more flexible working opportunities	Encourage	Encourage	Encourage	Encourage	Encourage	Encourage	Devon CC, Cosmic	Schemes developed			

Theme	Communication and Management											
Sub Theme	Communication, education and awareness											
Objective	A greater awareness of the AONB, the purposes of designation and the role of the AONB Partnership and a range of opportunities for engaging in environmental education											
Policy	CEA1	In partnership with others promote and support the education, understanding and appreciation of the natural and cultural landscape of the AONB										
	Timetable & Targets										Annual Update/comment	
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
CEA1.1	Develop a wide range of access related interpretation materials aimed at improving understanding and awareness of the AONB	On going	On going	On going	On going	On going	Liaison	Subject to schemes	Schemes delivered			
CEA1.2	Promote the special qualities of the AONB and the work of the Partnership	On going	On going	On going	On going	On going	Coordinate	AONB Partnership /various	Levels of awareness (see CEA1.5)			
CEA1.3	Organise walks, talks and events to promote the special qualities of the AONB	On going	On going	On going	On going	On going	Coordinate	Various	Events run			
CEA1.4	Encourage and support environmental education facilities and activities in the AONB	On going	On going	On going	On going	On going	Support and advise	Ofwell WWT, EDDC, DCC, Bicton College, Trill Farm, Sidmouth Science Festival, Natural Seaton	Schemes supported			
CEA1.5	Survey local communities on levels of awareness and understanding of the AONB				Set up suvey	Implement suvey	Survey	Consultants	Survey completed in time for 2019 Management Plan review			

Theme	Communication and Management											
Sub Theme	Communication, education and awareness											
Objective	A sustainable rural economy in the AONB that serves to conserve and enhance the character of the landscape											
Policy	CEA2	Promote and highlight good practice within the AONB and the role and activities of the AONB Partnership										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
CEA2.1	Provide information and educational materials on the AONB web site and associated media	On going	On going	On going	On going	On going	Liaison	AONB	Web site kept up to date			
CEA2.2	Produce an AONB Annual Report and Review	Annual	Annual	Annual	Annual	Annual	Coordinate	AONB	Reports produced and promoted			
CEA2.3	Attend Honiton Show and other events to promote the AONB and work of the Partnership	Attend events	Attend events	Attend events	Attend events	Attend events	Promotion	AONB Partnership	Shows attended			
CEA2.4	Organise and host the AONB Annual Forum	Annual	Annual	Annual	Annual	Annual	Coordinate	AONB Partnership	Forum held			
CEA2.5	Continue to develop ambassador schemes for the AONB/World Heritage Site	Develop	Develop	Develop	Develop	Develop	Coordinate and promote	AONB team, WHS	Scheme working and effective			

Theme	Communication and Management											
Sub Theme	Management, organisation and partnerships											
Objective	The AONB Partnership will act as ambassadors for East Devon AONB, influence policy and decision making affecting AONBs and work to secure funding for the long term coordinated management of the area, annually reporting on its actions											
Policy	M1	Encourage co-ordination and partnership amongst the wide range of national and regional agencies and organisations and other Devon based AONBs to secure funding for the care and enhancement of the AONB										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
M1.1	Support and manage the AONB Partnership and Executive Group	On going	On going	On going	On going	On going	Management	Partnership members	% attendances			
M1.2	Produce and deliver an Annual AONB Business Plan	Annual	Annual	Annual	Annual	Annual	Deliver	Executive	Plan produced at close of Calendar year for subsequent financial year			
M1.3	Attend and support appropriate partnerships and groups with an influence on the AONB	On going	On going	On going	On going	On going	Liaison	Various	Outcomes resulting from engagement			
M1.4	Secure additional funding in support of AONB objectives and programmes	On going	On going	On going	On going	On going	Develop	Various	Outcomes resulting from engagement			
M1.5	Develop sponsorship and marketing opportunities that serve to promote and raise awareness of the AONB	On going	On going	On going	On going	On going	Develop	Various	Outcomes resulting from engagement			
M1.6	Secure Memorandum of Agreement with Defra and LA Partners	Review	New MOA				Liaison	Partnership /Defra,LA's	New MOA in place			
M1.7	Review working arrangements with BHAONB as part of the AONBs Adaptation Plan	On going	On going	On going	On going	On going	Coordinate	Partnership	Reports provided			

Theme	Communication and Management											
Sub Theme	Management, organisation and partnerships											
Objective	The AONB Partnership will act as ambassadors for East Devon AONB, influence policy and decision making affecting AONBs and work to secure funding for the long term coordinated management of the area and report on its actions											
Policy	M2	Ensure that the AONB Management Strategy is reviewed every 5 years and that the Delivery Plan is annually updated and made publicly available										
Timetable & Targets										Annual Update/comment		
Action Ref	Summary of Action	Year 1 2014/15	Year 2 2015/16	Year 3 2016/17	Year 4 2017/18	Year 5 2018/19	AONB Team Role	Partner roles	Measure of Progress/Success	No action /pending	On going	On track
M2.1	Review AONB Management Strategy					Review	Coordinate	Partnership and public	Plan reviewed			
M2.2	Annually review and update the AONB Delivery Plan	Annual	Annual	Annual	Annual	Annual	Coordinate	Partnership	Plan updated			
M2.3	Report on AONB indicators and measures for progress	Annual	Annual	Annual	Annual	Annual	Report	NE/Partnership	Reported			
M2.4	Ensure AONB Partnership is informed and able to advise on issues affecting the AONB	On going	On going	On going	On going	On going	Coordinate	Partnership	Reports provided			

Glossary/Abbreviations

Amenity Groups – local societies and groups
ANPA – Association of National Park Authorities
AONB – Area of Outstanding Natural Beauty – Team/Partnership
AVDCS – Axe Vale and District Conservation Society
AVEP – Axe Valley Enhancement Project
BHS – British Horse Society
CCD – Community Council for Devon
CDE – Clinton Devon Estates
CGS – County Geological Site
CLA – Country Land and Business Association
CRoW – Countryside and Rights of Way Act
CWS – County Wildlife Site
DAPC – Devon Association of Parish & Town Councils
DCC – Devon County Council
DCAS – Devon County Archaeological Service
Defra – Department for environment, food and rural affairs
DHG – Devon Hedge Group
DRHP – Devon Rural Housing Partnership
DRO – Devon Record Office
DRTP – Devon Rural Transport Partnership
EA – Environment Agency
EDDC – East Devon District Council
EEDATP – Exeter and East Devon Area Tourism Partnership
FTE – Full time equivalent
HLC – Historic Landscape Characterisation
JCWHS – Jurassic Coast World Heritage Site (Jurassic Coast)
LDF – Local Development Framework
LNR – Local Nature Reserve
NAAONB - National Association for AONBs
NCN – National Cycle Network
NE – Natural England
NFU – National Farmers Union
NNR – National Nature Reserve
NOF – New Opportunities Fund
NPPF – National Planning Policy Framework
NT – National Trust

OVA – Otter Valley Association
P3 – Parish Paths Partnerships
PCs – Parish Councils
PASW – Public Art South West
PSA – Public Service Agreement
RDPE – Rural Development Programme for England
SA – Sustainability Appraisal
SAC – Special Area of Conservation
SEA – Strategic Environmental Assessment
SPA – Special Protection Area
SSSI – Site of Special Scientific Interest
Sustrans – National Charity for Sustainable Transport
SVA – Sid Vale Association
SWPLF – South West Protected Landscape Forum
SWRA – South West Regional Assembly
SWCP – South West Coast Path Officer/team
SWT – South West Tourism
UNESCO – United Nations Educational, Scientific and Cultural Organisation
WCRT – West Country Rivers Trust
WHS – World Heritage Site/Tea



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