



Checklist

The fundamental aim of this fund is to promote and enhance the environmental, economic and social well-being of the AONB, ensuring a better quality of life for everyone, now and for generations to come.

The following checklist is for you, the applicant, to evaluate how your project meets this aim.

You don't need to answer yes to everything - just tick the boxes that you think your project satisfies and return the checklist with your application form.

Environmental Criteria - does the project:

- conserve and enhance the built and/or natural environment?
- protect or increase biodiversity?
- promote or implement 'reduce; re-use; recycle' principles?
- promote the use and/or generation of renewable energy?
- reduce the need for car, van, and lorry journeys?
- minimise pollution of the land, air, and water?

Social Criteria - does the project:

- encourage community engagement, ownership, or empowerment?
- conserve and support the cultural heritage?
- encourage links between urban groups and those resident in the AONB?
- combat social exclusion, particularly of young people?
- promote local community action?
- encourage those involved to engage in a more sustainable lifestyle?

Economic Criteria - does the project:

- satisfy local economic needs?
- provide long-term economic benefit to the community?
- contribute to local training and/or employment prospects?
- make use of local suppliers of products, services, and materials?
- demonstrate responsible business practices
- promote community support for the local economy?

Criteria for Success - does the project:

- promote, enhance or generate greater awareness and understanding of sustainability principles?
- promote understanding and enjoyment of the AONBs special qualities?
- have a clearly defined set of realistic aims and measurable outcomes?
- have a sound management structure to achieve its aims and monitor its outcomes?
- demonstrate innovation, creativity, or best practice?
- bring organisations together in partnership to tackle an identified need?
- explore opportunities to access funds and/or support in kind from other sources?