



**EAST DEVON**

*Area of Outstanding Natural Beauty*

## East Devon AONB Partnership Plan key objectives & policies (2019 – 2024)

### Theme I Place

#### Landscape Character and Historic Environment

##### **KEY OBJECTIVE**

Improved coordination and influence in the management of the distinctive landscape and historic environment features of the AONB, to ensure they are maintained, enhanced, understood and appreciated.

- L1. Support the development and delivery of environmental schemes and projects aimed at maintaining and improving the special qualities of the AONB.
- L2. Develop methods that enable effective and targeted management and monitoring of the AONB's special qualities.

#### Environmental Quality and Climate

##### **KEY OBJECTIVE**

The sustainable management of the natural resources of the AONB.

- EQC1. Support and encourage environmental and renewable energy initiatives aimed at maintaining and improving the natural resources of the AONB and reducing greenhouse gas emissions, that are in keeping with the sustainable management of the landscape, maintain landscape character and conserve and where possible enhance, natural beauty.
- EQC2. Support and encourage schemes that will help to reduce, recycle and re-use waste in a sustainable manner whilst respecting the landscape character of the AONB.
- EQC3. Seek to understand and plan to exploit or minimise possible impacts arising from climate change in order to conserve and enhance the AONB, in particular habitats and species protected for their nature conservation value.

#### Biodiversity and Geodiversity

##### **KEY OBJECTIVE**

The biodiversity and geological assets of the AONB are conserved and enhanced as part of a bigger, better and more joined up landscape.

- BG1. In partnership with others, support and encourage conservation and enhancement actions for key habitat and species within the AONB that maintain and enhance landscape character and the historic environment.
- BG2. Encourage actions that serve to conserve and promote geo-diversity within the AONB, in particular within the Dorset and East Devon World Heritage Site.

## Coast

### **KEY OBJECTIVE**

The conservation and enhancement of the high quality and internationally significant coastline.

- C1. Conserve and enhance the tranquil, unspoiled and undeveloped character of the coastline and estuaries and encourage improvements to coastal sites damaged by past poor-quality development or intensive recreational pressure.
- C2. Support and encourage action that maintains the highest standard of bathing water quality and litter management in the estuaries and along the coast.

## Theme 2 Sustainability

### Farming and Land Management

#### **KEY OBJECTIVE**

A sustainable farming, forestry and land management sector that helps to conserve and enhance the character of the AONB.

- FLM1. Promote and support appropriate and positive land management, diversification and agri-environment schemes that are in keeping with the purposes of AONB designation.
- FLM2. Support initiatives that enable the land management sector to adapt to change and remain viable, whilst maintaining and enhancing the natural beauty of the AONB.

### Access, Recreation and Tourism

#### **KEY OBJECTIVE**

A sustainable access, recreation and tourism sector that is compatible with the protected landscape and does not harm the conservation of natural beauty or the needs of agriculture, forestry and other uses.

- ART1. In partnership with others encourage and support the provision of high quality, sensitive, physical access for as wide a range of users as possible and the on-going sustainable development of key recreational routes where this does not conflict with the conservation of internationally protected sites and species.
- ART2. In partnership with others encourage and support sustainable tourism activities within the AONB through the promotion of the special qualities of the AONB, where this would not lead to conflict with the conservation of internationally protected sites and species.

### Planning and Development

#### **KEY OBJECTIVE**

Planning development and policy protects the special landscape character and tranquillity of the AONB and will enable appropriate forms of social and economic development that are compatible with the landscape, so conserving and enhancing the environment.

- PI. Encourage the development of guidelines and design guides to support high quality sustainable development which complements and respects the AONB landscape and historic character.

- P2. Provide advice and support on planning policy and development to enable the special qualities of the AONB to be protected, conserved and enhanced.

## Transport and Highways

### **KEY OBJECTIVE**

The impact on the landscape, environment and enjoyment of the AONB is considered in the planning and provision of transport networks and services.

- T1. Promote the development of high quality, integrated and sustainable transport services and initiatives in and around the AONB where compatible with conserving natural beauty and the conservation objectives of European nature conservation sites.
- T2. Work to ensure road and transport schemes within the AONB have regard to the purpose of AONB designation.

## Rural Economy and Services

### **KEY OBJECTIVE**

A sustainable rural economy in the AONB that serves to conserve and enhance the character of the landscape.

- RES1. Encourage the principle of local markets and sustainable local produce where it adds value to the local economy and contributes to the AONB purpose of designation.
- RES2. Encourage the development of sustainable employment opportunities that are compatible with the AONB purpose and objectives, promote good design and encourage people to continue to live and work within in their communities.
- RES3. In partnership with others develop monitoring and research that serves to quantify and assess the economic value of the environment in the AONB.

## Community and Culture

### **KEY OBJECTIVE**

Improved access to services and facilities and the active participation in community and appropriate landscape related social enterprise.

- CC1. Support local community engagement in physical, cultural and natural heritage initiatives within the AONB.
- CC2. Work with others to strengthen community capacity, resources, information, services and facilities within the AONB where these contribute to the AONB purpose of designation.

## Theme 3 Communication and Management

### Communication, Education and Awareness

#### **KEY OBJECTIVE**

A greater awareness of the AONB, the purposes of the designation, the role of the Partnership and range of opportunities for engagement.

CEA1. In partnership with others promote and support the education, understanding and appreciation of the natural and cultural landscape of the AONB.

CEA2. Promote and highlight good practice within the AONB and the role and activities of the AONB Partnership.

### Management

#### **KEY OBJECTIVE**

The AONB Partnership will act as ambassadors for East Devon AONB, influence policy and decision making affecting AONBs and work to secure funding for the long-term co-ordinated management of the area and report on its work.

M1. Encourage co-ordination and partnership amongst the wide range of national and regional agencies and organisations and other Devon based AONBs to secure funding for the care and enhancement of the AONB.

M2. Ensure that the AONB Management Plan is reviewed every 5 years and that the Delivery Plan is annually updated and made publicly available.